

## **WALC Minutes –**

**May 15, 2007 – WALC Clinical Day**

### **Educational Content**

#### **Breastfeeding and the AAP - Jenny Thomas, MD, IBCLC**

Reviewed some of the structure and history of the AAP and its policy recommendations for breastfeeding. Highlighted information on Hyperbilirubinemia, SIDS, Vitamin D, Growth Curves.

#### **The Third “Option” – Winnie Mading, RN, IBCLC**

Explored special needs and resources for the mother who is exclusively pumping and bottle feeding her infant.

#### **Electronic Communication with Breastfeeding Mothers: Promise and Pitfalls – Jenny Thomas, MD, IBCLC**

Use of websites and email to communicate with breastfeeding mothers – time, privacy, ethics issues.

### **Business Meeting Minutes**

- Meeting was called to order at 1:35 by WALC President, Becky Krumwiede
- Becky Krumwiede thanked Carol Cox for her time as Interim president.
- **Minutes** of last meeting were approved
- **Treasurer’s Report:** \$15, 546 as of this AM. \$300-400 of bills have been paid this AM.

### **Committee Reports**

#### **Programs**

Jan 07 Education with Lisa Brock had great reviews. Lisa is willing to come again.

1. September 21 – Green Bay ILCA Conference Updates
2. November 13 Madison UW Cleft Palate team
3. January 08 – hoping for Fond du Lac or Outpatient Milwaukee spot  
Topic: Infant Massage a possibility

#### **Conference Report:**

1. Committee would like to have more exhibitors. Please submit vendor ideas to conference committee – Donna Bisbee

2. 07 conference had 373 participants – largest yet
3. 08 Conference will be March 13 & 14
4. Speakers for 08: Catherine Watson-Genna, James McKenna and Lisa Brock
5. Brochures will be available for the 08 conference on our website in late November. A reminder will be on the tickler. Conference brochures will be mailed in early January.
6. Confirmations are still being explored

**Membership:** Currently at 163

Membership Directories were handed out – rest will be mailed

**Resources** has been disbanded due to lack of use.

**Scholarships** – we currently have \$446 available for members to use for a course or to take IBCLC test. Check website for more information

### **Association Updates**

U.S.L.C.A. information sent out recently about Health Identifier for private practice – these are due May 23<sup>rd</sup>.

### **Political Updates**

- Hearing for the WI Senate Bill 30 (Bill to protect mothers' and babies' right to breastfeed in public) is today, rescheduled from Wed May 16th. The Companion bill,
- House Bill 104 had over 80 people show up at the hearing but has not made it out of committee. Write or call your state senators and legislators to let them know this is important.

### **Announcements:**

- We have syllabus and Kay Hoover handouts available from our conference. The syllabus contains detailed information from all presentations. Syllabus \$10, Hoover handouts \$1
- Winnie Mading and Roxanne Gollata were featured in an April 14, 2007 Appleton Post Crescent article on breastfeeding.

### **New Business:**

Elections will be held in January for WALC President and Secretary. Anyone interested in serving can let any WALC Board member know. Meeting Adjourned at 2:15.

**Next Meeting: September 21, 2007 @ Aurora Baycare Medical Center in Green Bay.**

Directions and map are available on the WALC website [walc.net](http://walc.net)